What impact do undergraduate experiences have upon recruitment into psychiatry?

The Scottish Division of the Royal College of Psychiatrists conducted a survey of members and fellows in 2003 on recruitment and retention within psychiatry. Responses relating to retirement intentions of consultants have been published previously (Eagles et al, 2005). Respondents were asked to give views about improving recruitment, and by far the most common suggestion was that this could be achieved by enhancing undergraduate teaching in psychiatry. This paper will discuss the ways in which undergraduate experiences may have an impact upon recruitment.

Recruitment issues

The distribution of consultant vacancies in psychiatry across the UK is variable (Storer, 2002), but overall 12% of consultant posts were unfilled at the time of the College’s last national census (Royal College of Psychiatrists, 2002). Based on calculations in 1999, Brockington & Mumford (2002) suggested that 250–300 new consultants are required per annum in the UK for replacements and new posts. Factors which may affect this complex equation include the recent increase in numbers of medical students, the current debate about the level of unemployment among senior house officers, retention rates of junior psychiatrists and early consultant retirement. These issues are outside the scope of this paper. Our discussion will proceed on the basis that our recruitment problems are likely to persist and, even if they ease, that ‘it should be seen as the responsibility of the whole profession to attract the brightest and best’ (Pidd, 2003).

Medical student selection

Recruitment of good psychiatrists must depend to some degree on the selection of appropriate medical students. Petrides & McManus (2004) found that doctors entering psychiatry and general practice were more likely to have an ‘artistic’ approach to medicine, ‘seeing, interpreting and responding imaginatively to a range of medical, social, ethical and other problems’. In the USA, Sierles et al (2004) found that before entry into medical school psychiatrists scored higher than other doctors in measures of verbal ability and general information.

How do doctors choose their careers?

The processes which influence doctors in the choice of their careers are subtle and complex. McManus (1997) espouses the views that medical careers ‘can only really make proper sense to a chaos theorist’ and that ‘doctors mostly still find out about medical careers in the same way as adolescents used to find out about sex – through the mistaken, confused ideas of their peers in the playground’. In this context, the lack of career advice and support to medical students and newly graduated doctors has been criticised (McManus, 1997; Lambert & Goldacre, 2002; Mahoney et al, 2004).

When young people are at the stage of considering a medical career, they deem many specialties (including psychiatry) to be very attractive options (Maidment et al, 2003). Over the next 10–15 years, a complex set of ‘push-and-pull’ factors influence career choice. Lifestyle factors seem to be of growing general importance (Tolhurst & Stewart, 2004). Against all the positive factors which may attract people into a particular specialty, it is necessary to balance repelling factors such as the impact of ‘bad-mouthing’ by specialists in other fields (Hunt et al, 1996). It is helpful to bear in mind that attracting future psychiatrists takes place against this complex backdrop.
When do psychiatrists choose their specialty?

It is perhaps surprising that preferences before entry to medical school do not appear to greatly influence ultimate career choice (Goldacre et al., 2004). In Canada, Cameron & Persad (1984) found that 14% of psychiatrists had decided to enter the specialty before starting medical school.

One year after graduation, 78% of male doctors and 72% of female doctors state that they have made a definite or probable choice of specialty (Goldacre et al., 2004), but in reality career intentions are likely to change in the early postgraduate years (Goldacre & Lambert, 2000). For psychiatry, it is encouraging that significantly more young doctors select than deselect a psychiatric specialty. Something seems to change during the undergraduate years. Several studies have investigated changes in attitudes of students towards psychiatry and/or to a possible psychiatric career following psychiatric clinical attachments, and none has found that attitudes became more negative. Two found no significant change (Galletly et al., 1995; Calvert et al., 1999), whereas more studies found that attitudes became increasingly positive (Shelley & Webb, 1986; Sivakumar et al., 1986; Creed & Goldberg, 1987; Alexander & Eagles, 1990; Singh et al., 1998; McParland et al., 2003). Studies investigating specific aspects of clinical attachments which might give rise to attitudinal changes have been less common. Attitude changes were similar whether students were taught with problem-based learning or with a more traditional curriculum (Singh et al., 1998; McParland et al., 2004), although problem-based learning may give rise to better results in psychiatric examinations (McParland et al., 2004). Positive attitudinal changes were found to be related to direct involvement in patient care, seeing patients improve with treatment and receiving encouragement from consultants (McParland et al., 2003). Being kept busy and experiencing few boring meetings may also help to improve attitudes (Sierles & Taylor, 1995). The perceived lack of a scientific foundation to psychiatric practice (Malhi et al., 2002) and concerns about over-identifying with patients (Field & Lennox, 1996) can exert negative influences on the likelihood of pursuing a career in psychiatry.

Across the various medical specialties, several undergraduate factors influence career choice. In their survey of over 5000 new graduates, Goldacre et al. (2004) found that career choices were greatly influenced for 45% of graduates by experience of the chosen subject as a student and by a particular teacher or department for 27%. The importance of a good role model has been emphasised by others (Watts et al., 1998; Park et al., 2005). Not surprisingly, doctors tend to pick subjects in which they feel that they have an aptitude as students, and this seems clearly to be the case for psychiatrists (Goldacre et al., 2005). Students seem to place increasing emphasis on the importance of lifestyle factors in their career selection (Tolhurst & Stuart, 2004) and ‘selling the merits of flexible, family-friendly working practices’ (Pidd, 2003) within psychiatry should enhance the attractiveness of our specialty.

Conclusions

Many doctors make career choices in the early postgraduate years and perhaps the main goal of teachers should be to accredit less attention to medical undergraduates.

Undergraduate influences on career choice

In their survey of sixth-formers contemplating a medical career, Maidment et al. (2003) found that 49% of respondents considered psychiatry a ‘very attractive’ career choice and among students expressing a ‘definite intention’ psychiatry was the fourth most popular specialty. Something seems to change during the undergraduate years. Rajagopal et al. (2004) found that only 3% of students at a London medical school rated psychiatry as a career they would wish to pursue.

Exposure to clinical psychiatry tends to promote positive attitudes, so it seems that this negativity must derive from non-psychiatric sources.

Overemphasis on acute hospital-based medicine during undergraduate training acts as a powerful disincentive for recruitment into primary care (Whitcomb & Cohen, 2004) and the same may apply for psychiatry. As Gray (1999) states: ‘Sometimes the whole ethos of a medical school can become dominated by high technology medicine with a specialist focus’. It does seem that the more exposure students have (to either community or hospital medicine), the keener they become upon careers in those areas (Howe & Ives, 2001). Early clinical experience, which is uncommon in psychiatry, may exert particular influences on career choice (Littlewood et al., 2005). Others feel that influences are less subtle, with direct negative effects on attitudes to psychiatry occurring during medical and surgical training (Creed & Goldberg, 1987). Psychiatrists have to work very hard at ‘neutralizing antipsychiatric socialization experiences in medical school’ (Weintraub et al., 1982). In our survey of Scottish psychiatrists, the low status of psychiatry among other medical professionals was considered to be the single factor which most adversely affected recruitment.

Turning to positive influences, Sierles & Taylor (1995) stated that ‘most authors believe the psychiatry clerkship is the most important medical school influence on recruitment’. Several studies have investigated changes in attitudes of students towards psychiatry and/or to a possible psychiatric career following psychiatric clinical attachments, and none has found that attitudes became more negative. Two found no significant change (Galletly et al., 1995; Calvert et al., 1999), whereas more studies found that attitudes became increasingly positive (Shelley & Webb, 1986; Sivakumar et al., 1986; Creed & Goldberg, 1987; Alexander & Eagles, 1990; Singh et al., 1998; McParland et al., 2003). Studies investigating specific aspects of clinical attachments which might give rise to attitudinal changes have been less common. Attitude changes were similar whether students were taught with problem-based learning or with a more traditional curriculum (Singh et al., 1998; McParland et al., 2004), although problem-based learning may give rise to better results in psychiatric examinations (McParland et al., 2004). Positive attitudinal changes were found to be related to direct involvement in patient care, seeing patients improve with treatment and receiving encouragement from consultants (McParland et al., 2003). Being kept busy and experiencing few boring meetings may also help to improve attitudes (Sierles & Taylor, 1995). The perceived lack of a scientific foundation to psychiatric practice (Malhi et al., 2002) and concerns about over-identifying with patients (Field & Lennox, 1996) can exert negative influences on the likelihood of pursuing a career in psychiatry.
be to promote sufficiently positive attitudes among students for them to graduate still considering the possibility of becoming a psychiatrist. It is likely that recruitment of the best graduates may be enhanced by: encouraging early undergraduate exposure to psychiatry; identifying students with an aptitude for psychiatry and offering them encouragement and career advice; ensuring that students have busy clinical attachments in which they see patients who respond well to treatment; emphasizing the growing evidence base underpinning psychiatric practice; engaging proactively with students; and pointing out the potential lifestyle benefits of a psychiatric career.

**Declaration of interest**

None.

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